## UNRAVELING THE PROBLEMATICS OF BLACKNESS IN EAST ASIA: HISTORICAL AND CONTEMPORARY PERSPECTIVES

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## **Abstract**

This paper critically examines the perceptions and manifestations of Blackness in East Asia, focusing on China and Taiwan. Drawing on personal experiences, historical data, and the theoretical frameworks of Afropessimism and scapegoat theory, the study explores how racial hierarchies and anti-Black sentiments are constructed and perpetuated in these societies. It highlights the role of Western colonial racial ideologies and local cultural practices in shaping the marginalization of Black individuals. By analyzing contemporary incidents such as media portrayals and political discourse, the paper reveals the persistent nature of anti-Blackness in East Asia. Additionally, it revisits the contributions of African civilizations and introduces Ubuntu philosophy and Afrocentricity as solutions for addressing racial inequality and fostering global inclusivity. The findings suggest that a renewed appreciation of Africa's historical significance and the adoption of Ubuntu can help dismantle entrenched systems of exclusion.

## Keywords

Anti-Blackness, East Asia, Afro-pessimism, Scapegoat theory, Blackness, Racial hierarchies, Ubuntu, Colonialism, Media portrayals, Africa-East Asia relations.

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